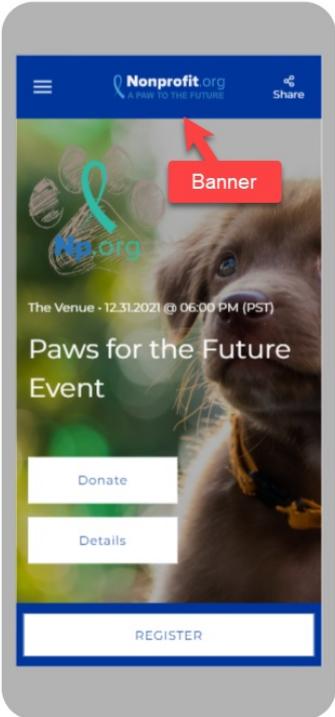
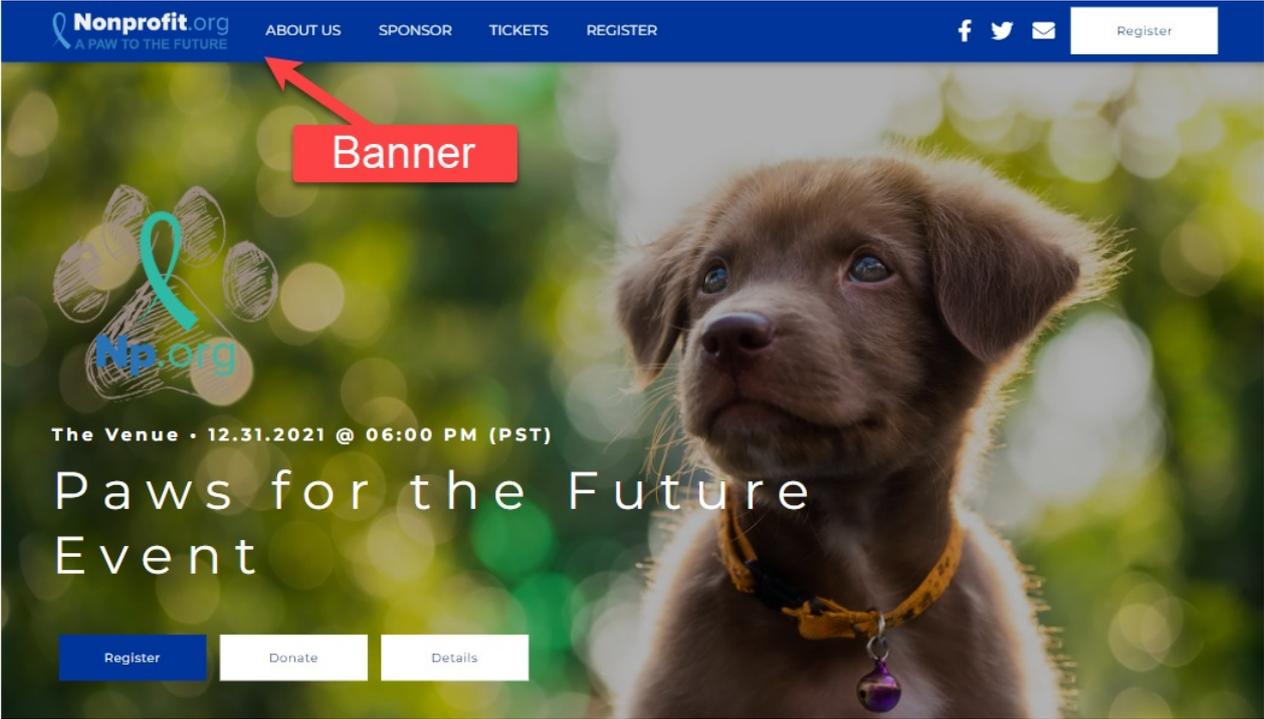


Activity Landing Page Banner Section

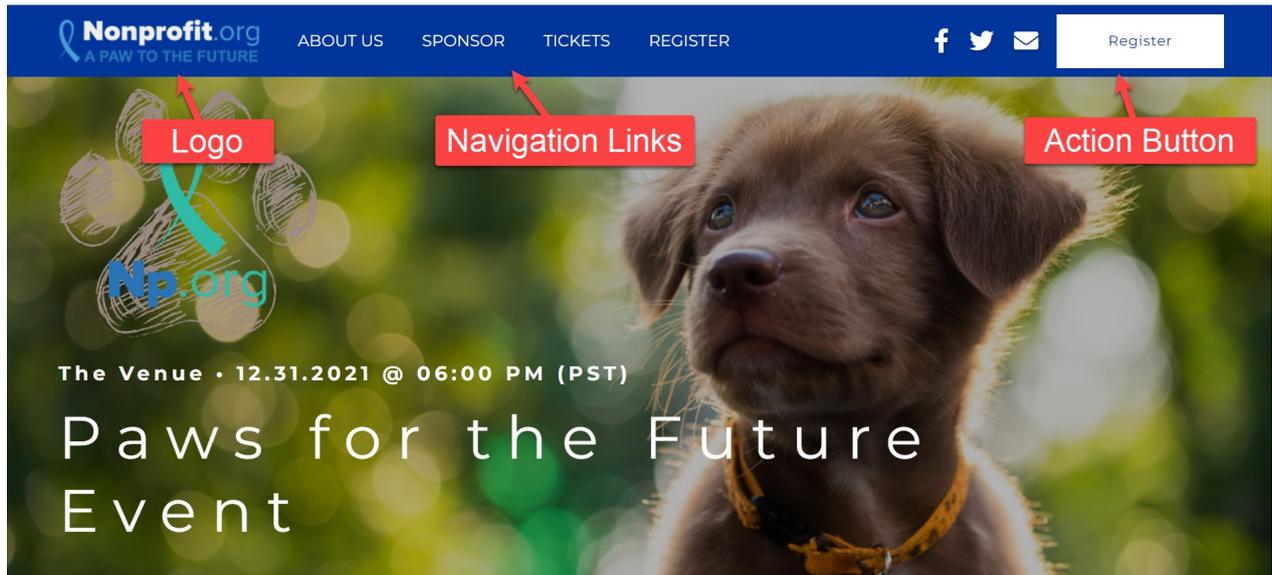
Last Modified on 07/18/2023 12:42 pm PDT

This article will guide you through designing the Banner on the Activity Landing Page (previously called the Event Page). If you are just starting to design your Activity Landing Page, you will likely want to [start here](#).

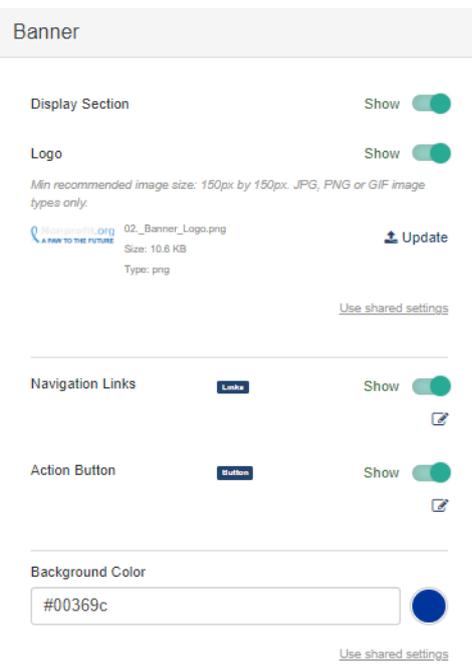
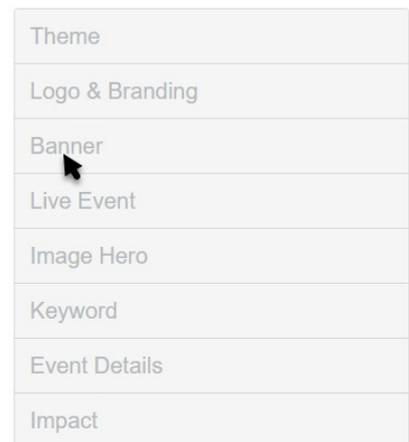
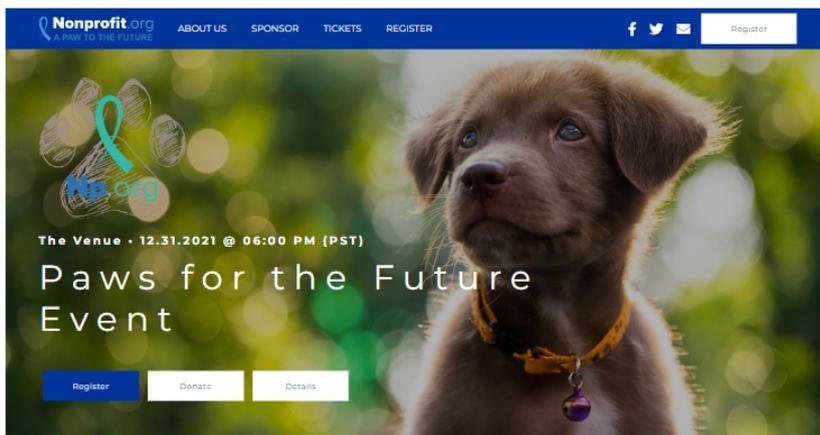
The Banner is fixed at the top of your Activity Landing Page. It stays visible in either desktop or mobile view even when you scroll. The Banner is an ideal location for your logo and links.



The Banner section can include a logo, different navigation links and a primary action button.



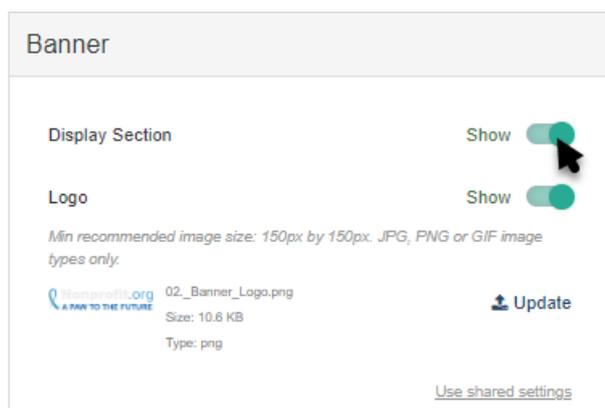
Edit the Banner Section by selecting Banner in the Activity Landing Page designer.



Display Section

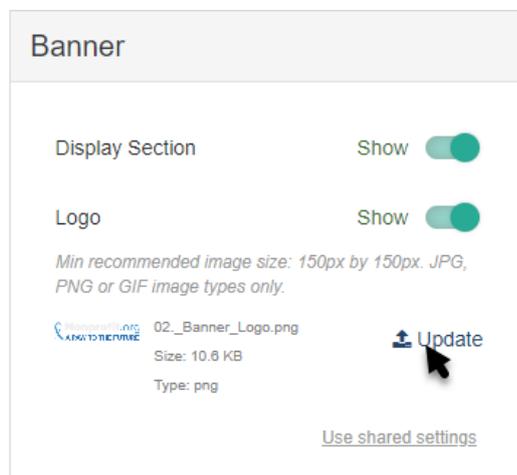
If you decide against using a Banner section, you can hide the entire banner with the Show/Hide switch. When you do this, the **Hero section** will reach to the top of the page instead.

Note: The Action Button will show in the mobile view even when the Banner is set to Hide. Be sure to Hide the Action Button if you do not want it visible on the mobile display.



Logo

By default, the logo that appears in the banner is the logo that is set in the Activity Landing Page's **Logo & Branding section**, but can be changed here by clicking **Update**.



Select an image from your system to upload.

Crop the image as needed and click **Crop and Save** or select **Use Original**.

Crop Image



Use Original

Crop and Save

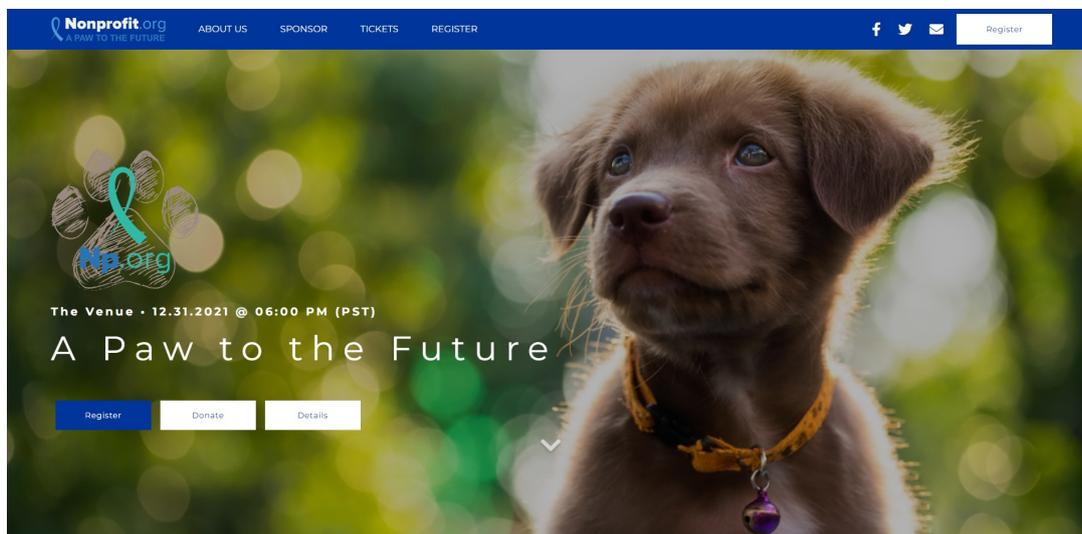
For best results, the Logo should be at *least* 150px by 150px. It doesn't need to be square, though. For more information on **Image Sizes**, [click here](#).

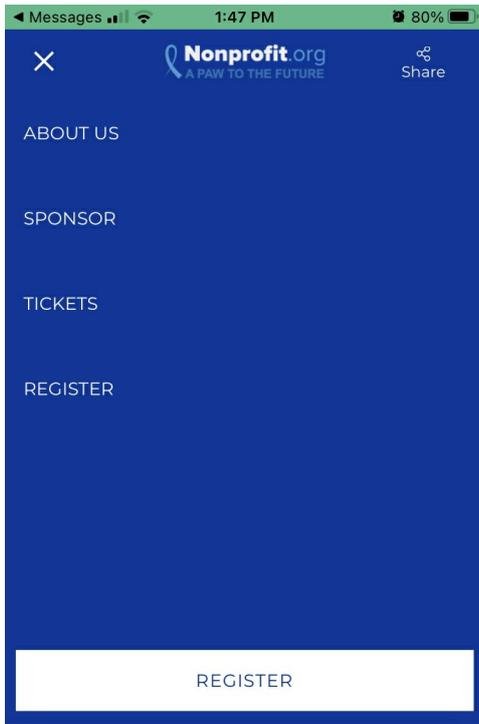
If you don't want an image in the banner, you can hide it by clicking the Show/Hide switch.

It is recommended to use a logo with a transparent background so it will blend in with the rest of the page.

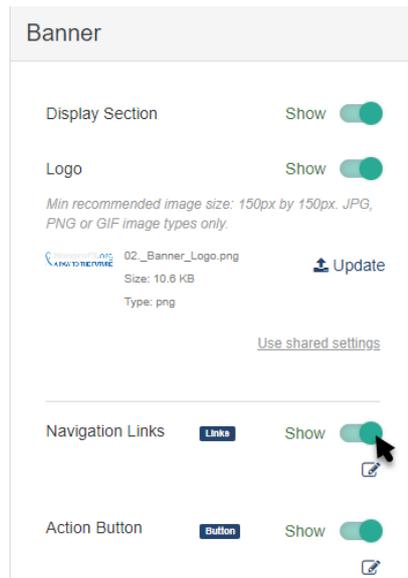
Navigation Links

You can use the banner as a navigation bar by providing up to five links. On a smaller display, such as a mobile device, the navigation links will appear in a "hamburger" menu that can be tapped to expand and show the links.





If you do not want to use Navigation links, use the Show/Hide switch or don't enter any.



The edit button below the Show/Hide switch will allow you to add, remove, edit or move your navigation items.

Edit Element - Links

Reporting Label: Navigation Links

Display Label	Link	
<input type="text" value="About Us"/> 8 / 12	<input type="text" value="https://www.mobilecause.com/"/>	+ -
	Use a GiveSmart Fundraise link instead	
<input type="text" value="Sponsor"/> 7 / 12	<input type="text" value="Please select a form or a page"/>	+ -
<input type="text" value="Tickets"/> 7 / 12	<input type="text" value="Please select a form or a page"/>	+ -
<input type="text" value="Register"/> 8 / 12	<input type="text" value="Please select a form or a page"/>	+ -

Open links in new tab

Cancel

The **Display Label** can be up to 12 characters long and will show as the title of the link in the banner.

The Link defaults to a drop down menu where you can directly add the link to any other form within the campaign. Start typing the name of your form to narrow your selection.

You can also click **Use an external link instead** to direct your supporters to another URL page. If you change your mind about using an external link, click **Use a GiveSmart Fundraise link instead** to revert to the original design.

Note: you do need to include the <http://> or <https://> with external links.

To **reorder the links**, click and drag the **arrows icon** of the item you wish to move and drop it into the correct position.

To **delete a link**, click the **minus icon** to the right of the line.

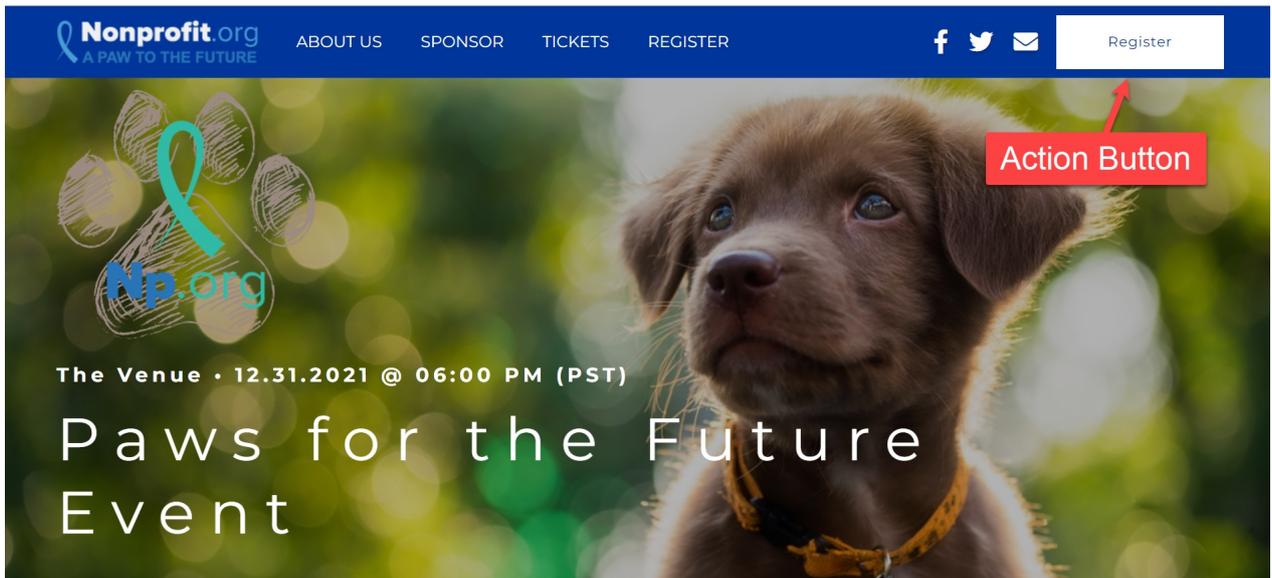
By putting a check in **Open links in new tab**, any of your links that you create here will open in a new tab instead of the existing page. This allows your supporters to explore your links without actually leaving your Activity Landing Page; it will just be in a different browser tab.

Make sure to Save the links when edits have been made.

Action Button

The Action Button appears in the upper right of the banner in Desktop and Tablet views and across the bottom in Mobile views. This is usually used for the most important action you want on your Activity Landing Page. If you're driving people to the page to purchase tickets or register,

then have it go to your registration activity. If your focus is donations, then assign the button to the donation form.



You can remove the Action Button from the banner by switching the Show/Hide switch.

Click the edit icon to rename the button and choose what activity you want it to go to.



Edit Element - Button

Display Label *

Register

8 / 20

Reporting Label: Action Button

Link

Please select a form or a page

[Use an external link instead](#)

Cancel

Save

The Display Label is what appears on the button itself and can be up to 20 characters long.

The Link defaults to a drop down menu where you can directly add the link to any other form within the campaign. You can start typing the name of your form to narrow your selection.

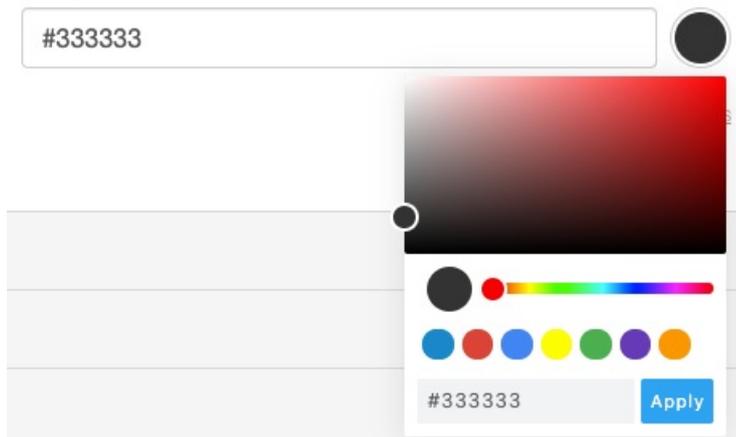
You can also click **Use an external link instead** to direct your supporters to another URL page. If you change your mind about using an external link, click **Use a GiveSmart Fundraise link instead** to revert to the original design.

Background Color

To change the Background Color, enter a color's hexadecimal code or click on the color picker to select the color of your choice. Use the color bar and circle to select. There are default colors you can use as a starting point. Once you've selected a color on the color picker, click apply.

Background Color

#333333



With your Banner set up, your Activity Landing Page is now nicely framed and you can start entering the images and content in the main sections as described in the Activity Landing [Page Design](#) article.