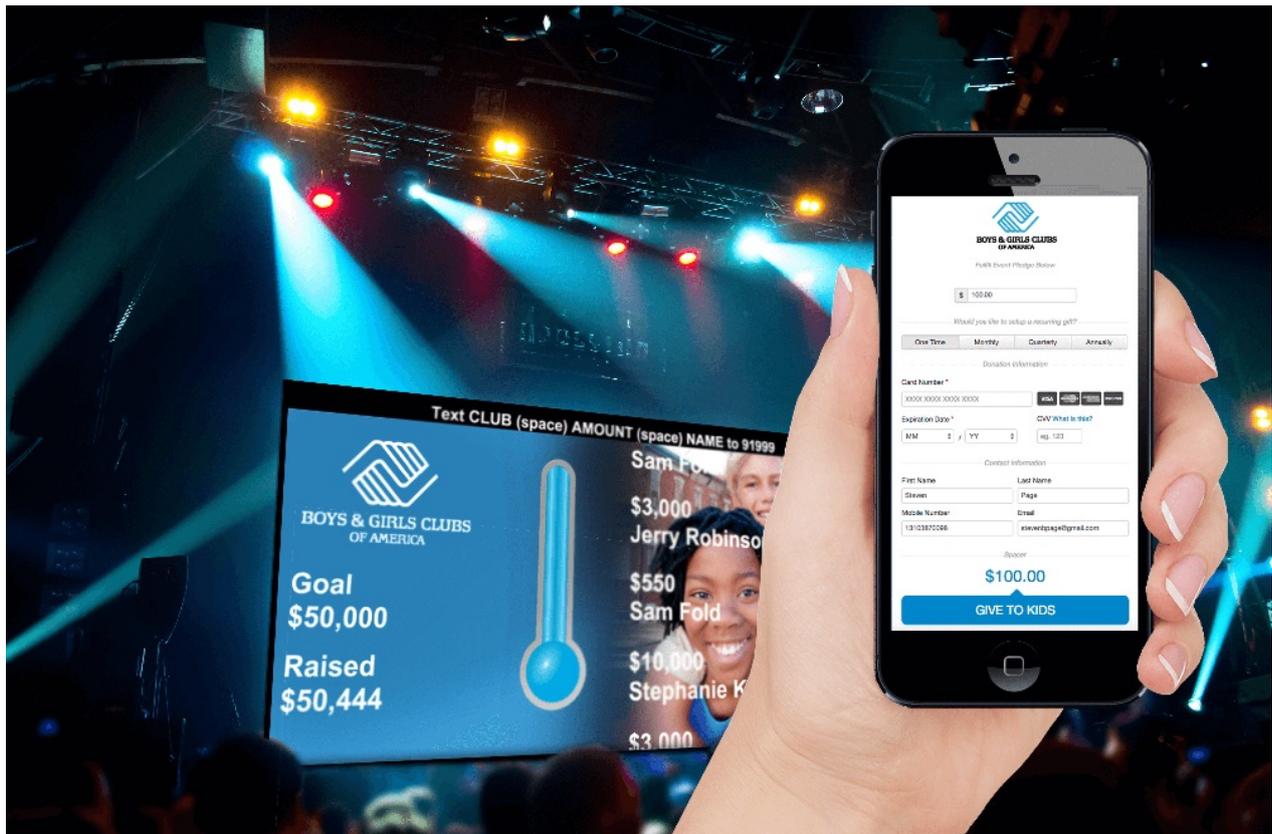


# How do I personalize or edit my fundraising thermometer?

Last Modified on 09/25/2023 10:43 am PDT

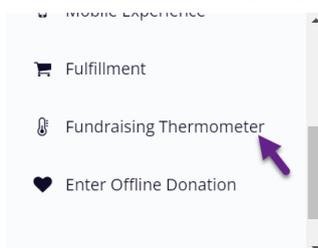
The **Dynamic Fundraising Thermometer** can be displayed at live events to help motivate donors to give and celebrate reaching your fundraising goal.

A thermometer is automatically created when you set up a new Fundraising Event (Text to Donate) keyword.



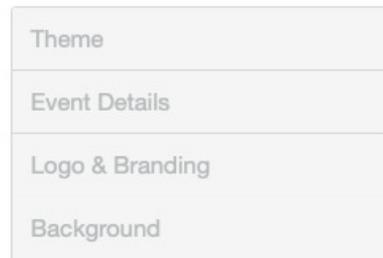
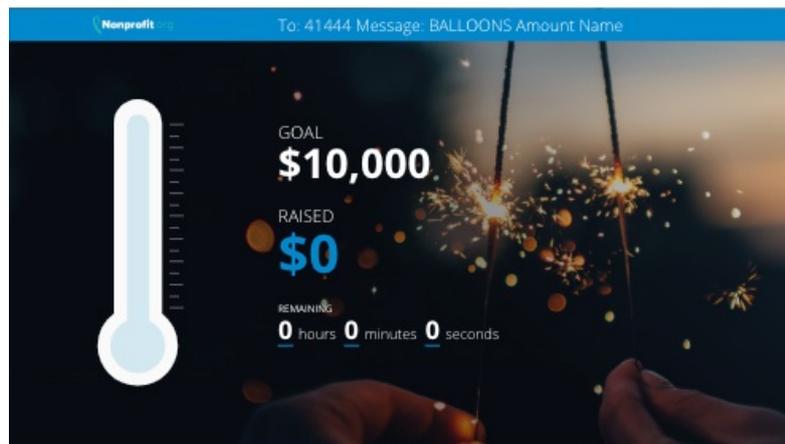
## To customize or edit your Fundraising Thermometer

Go into your activity keyword and choose **Fundraising Thermometer** on the left.



Click on the aspect of the Thermometer you wish to customize.

## Setup Fundraising Thermometer



Please note: due to different resolutions of this preview screen and the thermometer screen, there might be slight differences.

*Clear Pledges, Donations, and Donor information from the thermometer screen. Thermometer settings will not be changed.*

# Fundraising Thermometer Personalization

## Index

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  - [Theme](#) - Modern or Classic
  - [Event Details](#) - Goal and Start/End Dates
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- [Controlling your Modern Thermometer Pages](#)

## Shared tab

# Theme

The first thing you will want to do is choose which type of thermometer you would like to use.

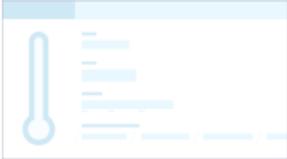
Click the **Shared** tab to the far right, then choose either the **Modern** or **Classic** theme.

Screen      Achievements      **Shared**

---

**Theme**

Modern       Classic



Event Details

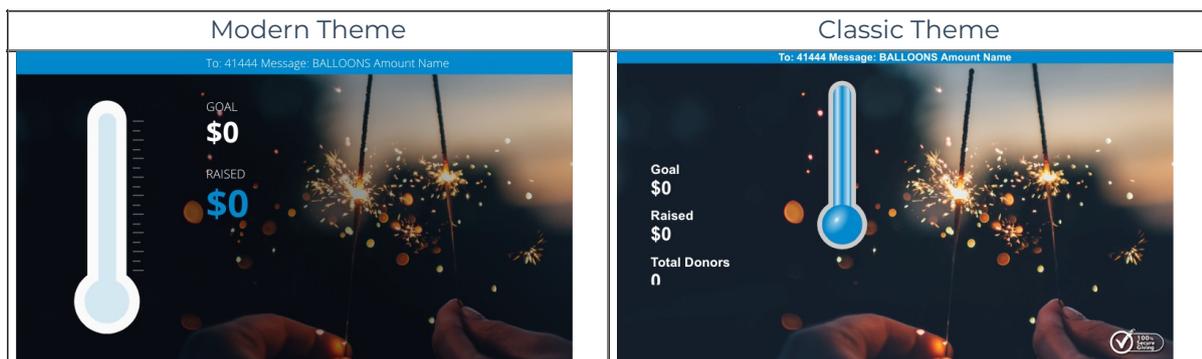
Logo & Branding

Background

Clear Thermometer      Undo

Clear Pledges, Donations, and Donor information from the thermometer screen. **Thermometer settings will not be changed.**

Each theme has different advantages and the design process is very similar.



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## Event Details

Click on **Event Details** section below the Theme to provide a dollar amount for the **Goal** of the event, a **Start Date** and **End Date and Time**.

The donation goal amount is used when calculating the percentage of the thermometer filled as

well as the options given in the Display Options section.

### Event Details

Goal

\$ 10000

Enter event date and time information to set the countdown clock.

Start Date

11/07/2018

End Date

11/08/2018

End Time

11 : 00 PM

Pacific Time (US & Canada)

Choose a goal that is appropriate for your venue. If you have done this type of event before, you want to be in the same general range as before to maximize the activity on the thermometer. If you are unsure of how much you can raise, then you can hide the goal amount and thermometer to use the page to showcase the donors and the amount raised.

**Note:** The Start and End Dates are not used with the Classic Theme and are only used in the Modern theme if you enable the Countdown clock discussed later.

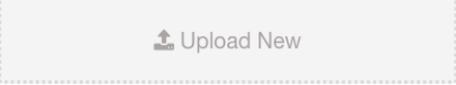
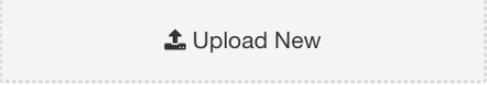
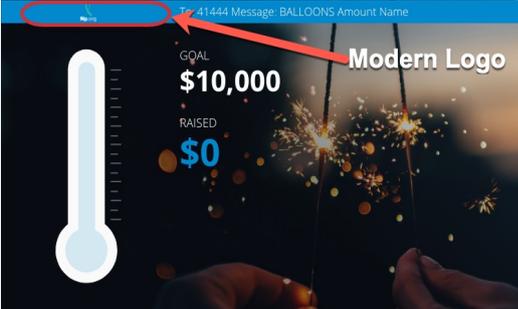
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## Logo & Branding

Next, go into the **Logo & Branding** section.

You can upload a logo for the thermometer page here. In the Modern theme design, you can also include an accent color that will affect the color of the Thermometer, the header and various text items on the page.

Modern Theme	Classic Theme
--------------	---------------

<p><b>Logo &amp; Branding</b></p> <p>Logo <span style="float: right;">ON <input checked="" type="checkbox"/></span></p> <p><small>Recommended logo size: 500px by 125px. JPG or PNG image type only.</small></p> <div style="border: 1px dashed gray; padding: 10px; text-align: center;">  </div> <p>Accent Color</p> <div style="border: 1px solid gray; padding: 2px;"> <span>#0088cc</span> <input checked="" type="checkbox"/> </div>	<p><b>Logo &amp; Branding</b></p> <p>Logo <span style="float: right;">ON <input checked="" type="checkbox"/></span></p> <p><small>Recommended image size: 400px by 266px. JPG or PNG image type only.</small></p> <div style="border: 1px dashed gray; padding: 10px; text-align: center;">  </div>
<p>The Accent Color will be inherited from the Shared Setting <b>Brand Color</b> or the <b>Campaign Color</b>.</p>	
<p>The logo will take up about a third of the header in the Modern Fundraising Thermometer.</p> 	<p>The logo will fill the top left quadrant of the Classic Fundraising Thermometer.</p> 
<p><i>Recommended size is 500 x 125 pixels with a file type of .jpg or .png.</i></p>	<p><i>Recommended size is 400 x 266 pixels with a file type of .jpg or .png.</i></p>

The logo should normally be the same or very similar to the logo used on your donation form so your donors immediately see the connection between the form and the displayed thermometer.

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## Background

In the **Background** section, you can choose how the screen will look by adding a solid color background, uploading your own image or choosing one of our many stock background images.

- *Background Color* - enter the hexadecimal value for the color you want, or use the color wheel to select a color.
- *Upload Background Image*: choose the background image from your computer. We recommend sizing it to the dimension of the computer screen that will be used to project the thermometer at your event. This is typically 1024 x 800 pixels but monitor sizes can vary. The file type should be .JPG or .PNG.
- *Select Background Image*: select a pre-designed background specially created for a dynamic experience with our Fundraising Thermometer.

## Background

Background Color

#000



Upload Background Image

*Min recommended image size: 1024px by 800px. JPG or PNG image type only.*

 Upload New

Select Background Image



**Note:** In the Modern theme, to assist with contrast with the text and other elements on the screen, the image will appear darker than normal.

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## Clear Thermometer

**Clear Thermometer** allows you to reset the thermometer page only. This means any pledged or fulfilled donations will not be touched in your GiveSmart Fundraise Account. This will only clear the displayed donor wall and the amounts. This is used when you're testing your Thermometer page and are ready to display it for real at your event.

Clear Thermometer

Undo

*Clear Pledges, Donations, and Donor information from the thermometr screen. **Thermometer settings will not be changed.***

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## Screen tab

Next we can start personalizing the specifics on the thermometer by selecting the **Screen** tab.

## Header

The **Header** section will show your call to action. Enter some brief instructions for pledging. We

recommend "Text to 41444 Message: KEYWORD Your Amount Your Name/Message ". You can also change the color of the call to action text, as well as the color of the background for that text. You can even set the Background to transparent so you can see more of your background image.

Modern Theme	Classic Theme
<div style="display: flex; justify-content: space-between; border-bottom: 1px solid black; padding-bottom: 5px;"> <span>Screen</span> <span>Achievements</span> <span>Shared</span> </div> <div style="border: 1px solid black; padding: 10px;"> <p><b>Header</b></p> <p>Display Header <span style="float: right;">ON <input checked="" type="checkbox"/></span></p> <p>Header Text</p> <div style="border: 1px solid #ccc; padding: 5px; display: flex; justify-content: space-between;"> <span>To: 41444 Message: BALLOONS Amount Name</span> <span>🗑</span> </div> <p><small>62 character limit <span style="float: right;">39 / 62</span></small></p> <p>Header Text Color</p> <div style="border: 1px solid #ccc; padding: 5px; display: flex; justify-content: space-between;"> <span>#FFFFFF</span> <span>🗑</span> </div> <p>Header Background Color</p> <div style="border: 1px solid #ccc; padding: 5px; display: flex; justify-content: space-between;"> <span>#0088cc</span> <span>🗑</span> </div> <p><small>Set Transparent</small></p> </div>	<div style="display: flex; justify-content: space-between; border-bottom: 1px solid black; padding-bottom: 5px;"> <span>Screen</span> <span>Shared</span> </div> <div style="border: 1px solid black; padding: 10px;"> <p><b>Header</b></p> <p>Display Header <span style="float: right;">ON <input checked="" type="checkbox"/></span></p> <p>Header Text</p> <div style="border: 1px solid #ccc; padding: 5px; min-height: 40px;"> <span>To: 41444 Message: BALLOONS Amount Name</span> </div> <p>Header Text Color</p> <div style="border: 1px solid #ccc; padding: 5px; display: flex; justify-content: space-between;"> <span>#FFFFFF</span> <span>🗑</span> </div> <p>Header Text Size</p> <div style="border: 1px solid #ccc; padding: 5px; width: 100px;"> <span>36</span> </div> <p>Header Background Color</p> <div style="border: 1px solid #ccc; padding: 5px; display: flex; justify-content: space-between;"> <span>#0088cc</span> <span>🗑</span> </div> <p><small>Set Transparent</small></p> </div>
<p>The Modern Theme has a limit of 62 characters and will only fit to a single line of text.</p>	<p>The Classic Theme will wrap the header text to a new line if needed and you also have the option to change the size of the text.</p>

We recommend you keep clear instructions in the header. At an event, your supporters will likely be chatting with each other and not necessarily hear the instructions on how to text in to donate. With instructions right on the thermometer page, they can hold up their phone and type in what they see in front of them.

We also recommend using the other materials to assist with ease of texting in to donate, such as the table tents to print, the slides for our presentation, the script for your presenter to use and more, all found in the [Event Kit, here](#).

For the Donor Wall portion of the Thermometer page, the message your donor should send should always be in the form of "KEYWORD" + "AMOUNT" + "ANY TEXT" all as one text message. Keyword then amount is the most important parts, separated by spaces. After the amount, anything typed will be displayed, so can be anything from the donor's name, a dedication, a prayer, etc.

*Note: If someone just texts the keyword (without amount and extra text), it will register on the Donor Wall with the donation page's default donation amount and the Donor's name as listed in the GiveSmart Fundraise Lists database (based on the phone number).*

*If the donor wishes to remain anonymous, they MUST type in "anonymous" or something similar for that third item for it not to show their name on the display.*

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# Thermometer

In the **Thermometer** section, enter the hexadecimal value or use the color wheel to change the fill color of the thermometer. You can also choose whether you want the thermometer to be displayed at all, using the On/Off switch to hide the thermometer.

### Thermometer

Display Thermometer ON

Fill Color

While the thermometer itself is an incredible incentive to drive your supporters to donate - people like to see the numbers grow and the thermometer reach the top - if you've never done an event like this before and don't have an idea of the amount you can raise, showing the thermometer (and the monetary goal options) may not be the best option:

*Your goal may be far too reaching and the event will appear to have failed because the amount isn't increasing significantly. Your goal may be shortsighted and you may reach your goal too early and your supporters won't want to continue to donate.*

In this case, you can still use the "Thermometer" for the donor wall and aim for other, incremental goals, such as reaching a certain amount in the next few minutes or trying to get every guest to donate *something*. Even without shown goals, this page is very powerful for your event's fundraising.

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## Display Options

### Modern Theme

### Display Options

Choose which options to display:

Goal ON

Total Collected ON

Countdown Clock OFF

Donor Count ON

Include in Totals:  
Control which amount is displayed

Pledged

Fulfilled (Collected + Pending)

The switches in the Display Options will add or remove the elements from the Thermometer page:

- **Goal:** This will appear in white text at the top of the display and is populated with the Goal you set on the Shared tab under Event Details.
- **Total Collected:** This will appear below the Goal, if you use Goal. It will show in the **Accent Color** that you set in the **Logo & Branding** under the **Shared** Tab It shows how much has been Pledged or Fulfilled, depending on your choice below.
- **Countdown Clock:** This will show on the page as "Remaining" and calculate the days, hours minutes and seconds until your **End Date/Time** (set in **Shared > Event Details**) will be reached.

**Note:** If your **Start Date** (also set in **Shared > Event Details**) is for a future date, as opposed to "today" then the **Remaining** section (the **Countdown Clock**) on the display will not appear at all, until that **Start Date** has been reached.

- **Donor Count:** This will show the number of Donors above the Donor scroll along the bottom of the display in the form of "Thank you to our X Donors"
- **Include in Totals:** This is a choice on whether you want to see either Pledged (and Fulfilled) amounts or just Fulfilled amounts on the page.
  - When using the **Pledged** option, the donor's text will appear nearly instantly when a donor texts in the Keyword plus an Amount and their Name, and that amount will be reflected on the thermometer and in the Total Raised on screen. It will also put the donor on the Donor crawl across the bottom.
    - **Note:** *If a donor then completes their donation, they will stay on the display, and if their actual donation changes from what they pledged, the actual donation will now appear on the display.*
  - When using the **Fulfilled** option, only submitted donations will show and affect the thermometer; the donor must complete the donation page and hit submit before their information will appear on the screen.

Note: In general, we recommend using Pledged vs. Fulfilled because it creates a more dynamic and instantly gratifying experience.

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## Classic Theme

### Display Options

Choose which options to display (maximum 2):

Goal ON

Total Collected ON

Remaining/Goal Exceeded By OFF

Donor Count ON

Include in Totals:  
Control which amount is displayed

Pledged

Fulfilled (Collected + Pending)

Choose sizes and colors for titles and amounts:

Title Color

Title Size

Amount Color

Amount Size

Numbers Format:

Dollars only

Dollars and cents

The switches in the Display Options will add or remove the elements from the Thermometer page that will appear in the lower left portion of the page:

- **Goal:** This will appear in white text at the top of the display and is populated with the Goal you set on the Shared tab under Event Details.
- **Total Collected:** This will appear below the Goal, if you use Goal. It will show in the **Accent Color** that you set in the **Logo & Branding** under the **Shared** Tab It shows how much has been Pledged or Fulfilled, depending on your choice below.
- **Remaining Goal/Exceeded By:** This is the difference between the Goal and the Total Raised. If it is below the Goal it will say "Remaining," and if above the Goal it will say "Exceeded By"
- **Donor Count:** This will show the number of Donors above the Donor scroll along the bottom of the display in the form of "Thank you to our X Donors"
- **Include in Totals:** This is a choice on whether you want to see either Pledged (and Fulfilled) amounts or just Fulfilled amounts on the page.
  - When using the **Pledged** option, the donor's text will appear nearly instantly when a donor texts in the Keyword plus an Amount and their Name, and that amount will be reflected on the thermometer and in the Total Raised on screen. It will also put the donor on the Donor crawl across the bottom.
    - **Note:** *If a donor then completes their donation, they will stay on the display, and if their actual donation changes from what they pledged, the actual donation will now appear on the display.*
  - When using the **Fulfilled** option, only submitted donations will show and affect

the thermometer; the donor must complete the donation page and hit submit before their information will appear on the screen.

The message at the top states that you can choose only two of the four options and you start with three chosen. You can add/remove options so you only have two, or you can adjust the **Title Size** and **Amount Size** (and their colors) at the bottom of the **Display Options** section.

You can also choose to show the numbers as **Dollars only**, or **Dollars and cents**.

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## Donor Wall

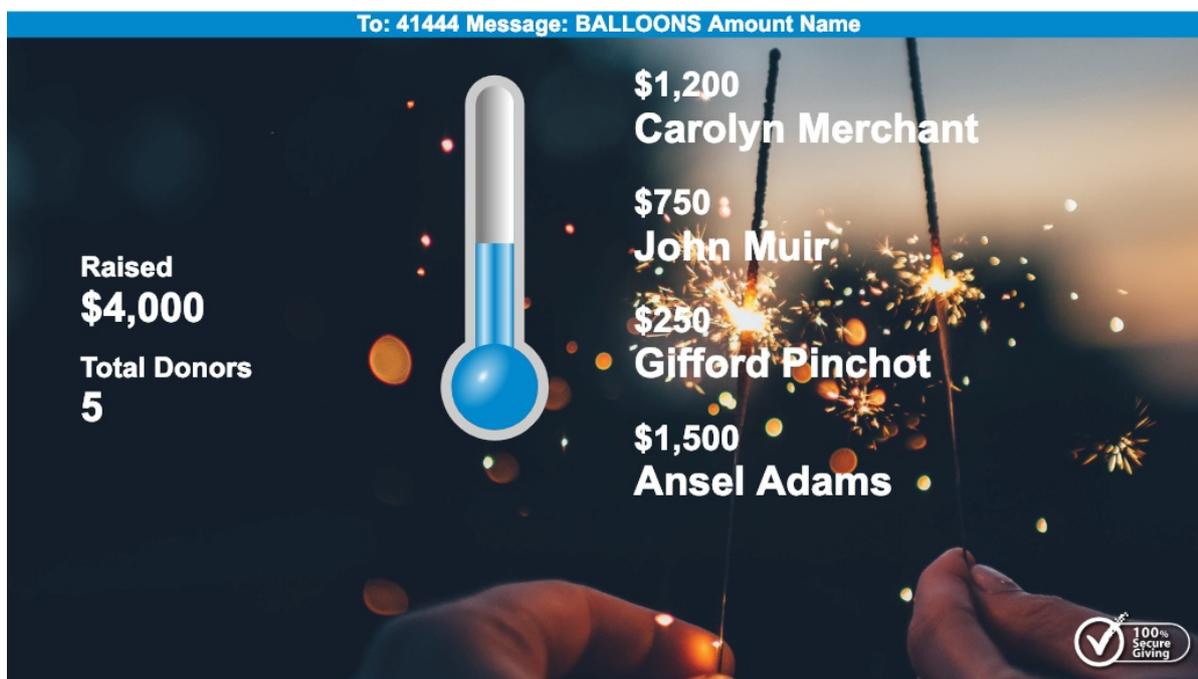
Modify the look of the donor names and donation amounts from text pledges received at the event.

Modern Theme	Classic Theme
<p>Donor Wall</p> <p>Donor Information to Display:</p> <p>Name <input checked="" type="checkbox"/> ON</p> <p>Donation Amount <input checked="" type="checkbox"/> ON</p> <p>Donation Amount Format:</p> <p><input checked="" type="radio"/> Dollars only</p> <p><input type="radio"/> Dollars and cents</p>	<p>Donor Wall</p> <p>Donor Information to Display:</p> <p>Name <input checked="" type="checkbox"/> ON</p> <p>Donation Amount <input checked="" type="checkbox"/> ON</p> <p>Donation Amount Format:</p> <p><input checked="" type="radio"/> Dollars only</p> <p><input type="radio"/> Dollars and cents</p> <p>Name Color</p> <p><input type="text" value="#FFFFFF"/></p> <p>Name Size</p> <p><input type="text" value="65"/></p> <p>Amount Color</p> <p><input type="text" value="#FFFFFF"/></p> <p>Amount Size</p> <p><input type="text" value="55"/></p>
<p>Donors are displayed as a crawl along the bottom of the display.</p>	<p>Donors are displayed on the right side of the display.</p>
<ol style="list-style-type: none"> <li>You can choose not to display either or both the donation amount or donor name/message. <ul style="list-style-type: none"> <li>Note: Donor Name includes whatever is texted in following the Pledge Amount, and can include name, message, dedication, etc.</li> </ul> </li> <li>You can select to display Dollars only, or Dollars and cents.</li> </ol>	
	<p>You can adjust the color and the size of both the Name (the third item in the text) and the Amount (the second item in their text)</p>

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## Classic Theme Complete

If you are using the Classic Theme, you are done and ready to display your thermometer. Jump down to [Viewing your Thermometer](#) for instructions and suggestions for showing your Thermometer at your event.

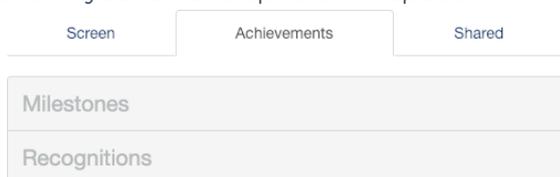


## Modern Theme Extras

All of the Modern Theme additions are completely optional and you can use or not use any of them. If you decide not to use any of these features, make sure you check that the option is switched off.

## Achievements tab

There are two sections on the Achievements tab: **Milestones** and **Recognitions**. Each section allows you to have up to three special screens appear on your display when they are achieved.



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## Milestones

Milestones allow you to provide a fanfare on the screen when you reach a certain percentage of your goal.

## Milestones

Play celebratory animation when raised amount meets or exceeds a defined percentage of your goal. A single gift will trigger only the highest milestone, if more than one is set (up to 3).

Goal #1 ON

Milestone

75 %

Preview

Title

We're on our way!

Subtitle

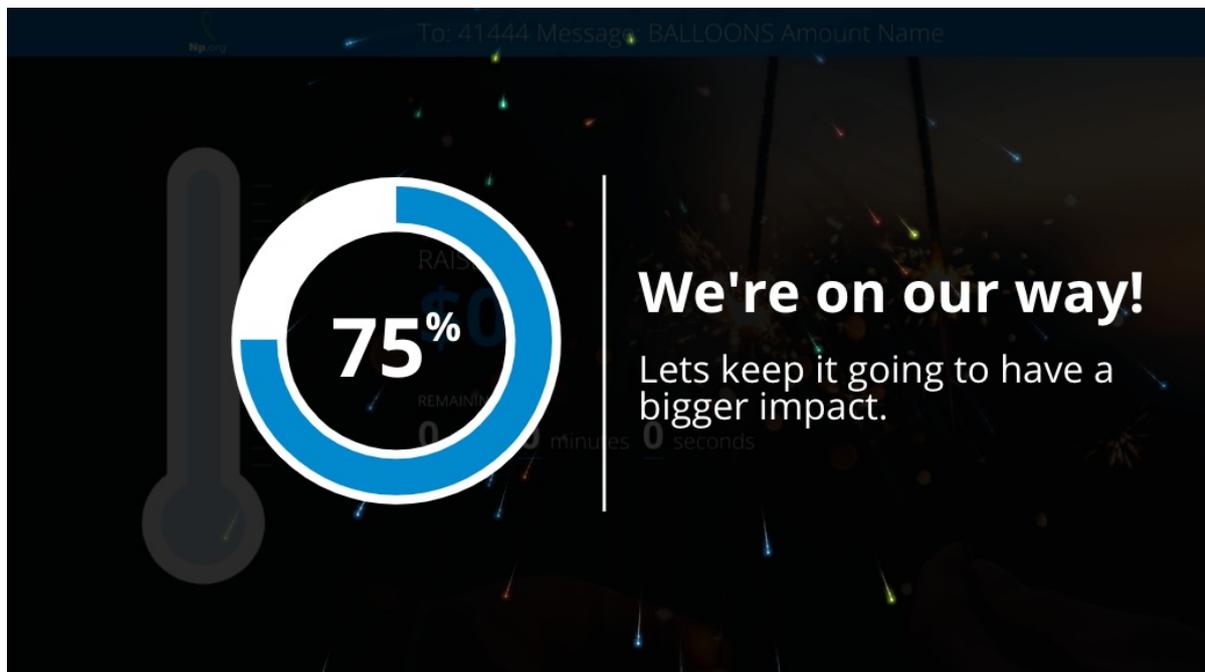
Lets keep it going to have a bigger impact.

Effect

Fireworks

At the top of each goal, you can switch it On or Off. By default, the first two goals are switched to On. If you switch a goal to Off, it will hide the options to edit it until you switch it back on.

- **Preview:** To see what the Milestone will look like, you can click the Preview button.
- **Milestone:** The Milestone option allows you to adjust when you want the fanfare to appear on screen. This is based on a percentage, and will show the percentage on the screen along with a graphic representation in the **Accent Color** set on the **Shared > Logo & Branding** section.
- **Title:** The Title will appear bigger on the screen in Bold
- **Subtitle:** The Subtitle will appear smaller, under the Title
- **Effect:** You have the animation choice of Fireworks exploding, Hearts falling or Confetti falling when the milestone is showing.



**Note:** Each Milestone will only be triggered once per browser session. If a Milestone needs to be triggered again during a live event, refresh the browser displaying the Fundraising Thermometer before entering a donation that will trigger a Milestone you want repeated.

# Recognitions

The Recognitions are ways to automatically call out to those supporters who donate a specific amount or more.

At the top of each Recognition, you can switch it On or Off. By default, the first two Recognitions are switched to On. If you switch any of them to Off, it will hide the options to edit it until you switch it back on.

### Recognitions

Recognize donors with exciting animations when their gift meets or exceeds a defined amount. A single gift will trigger only the recognition with the highest threshold met, if more than one is set (up to 3).

Recognition #1 ON

Donation Amount

\$ 750 Preview

Title

Your support means the world to us!

Layout

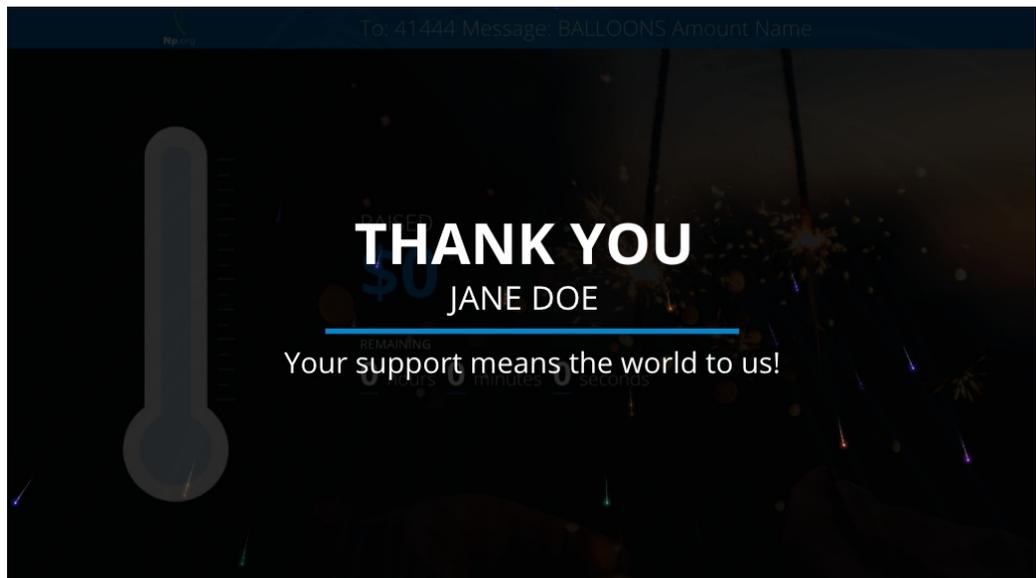
Image

Min recommended image size: 1024px by 800px. JPG, PNG or GIF image types only.

Effect

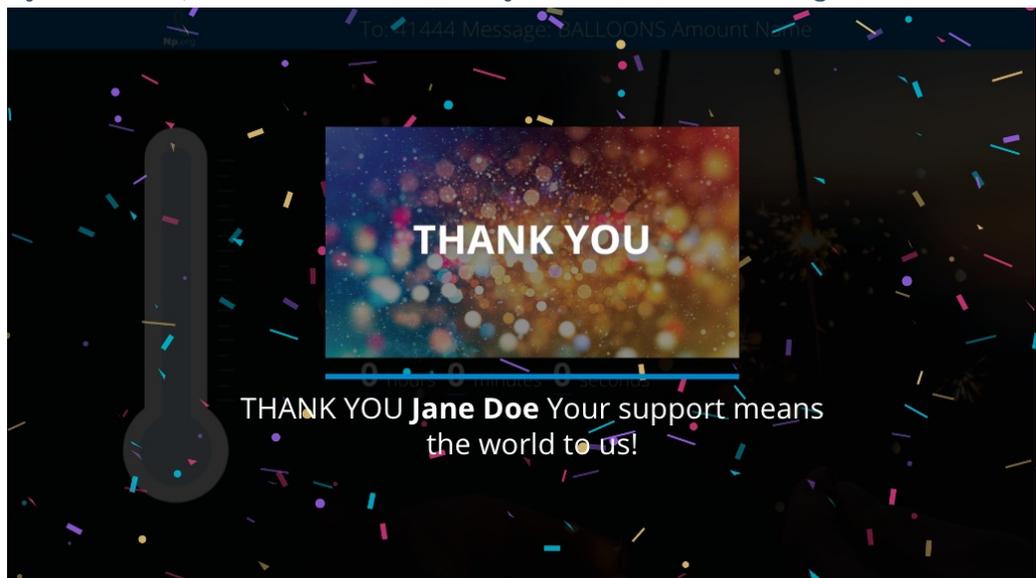
Confetti

- **Preview:** To see what the Milestone will look like, you can click the Preview button.
- **Donation Amount:** This is the minimum amount that will trigger the Recognition fanfare animation to appear. Only the highest donation amount achieved will be shown.
- **Title:** This is the personalized message you can give to your Donor.
- **Layout:** There are three layouts available to truly personalize your Recognitions:
  - **Text:** it will start with Thank You, then provide the Donor's Name on a separate line (the third item from the text they provide: Keyword, Amount, Name). And below that will be your **Title** message.



- o **Image:** The Image option allows you to upload an image to display on the fanfare screen. Click on Upload Image to add the image.

When activated, the image will appear, filling the top of the screen. Then it will say Thank You, Your Donor's Name and your Title below the image.

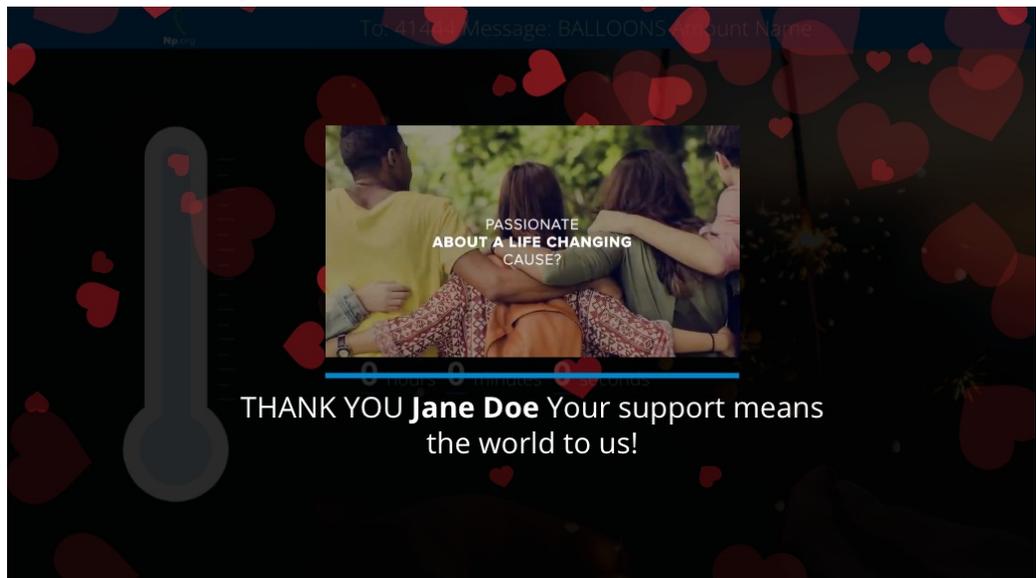


- o **Video:** When you select Video, you are presented with a box to add a Youtube link. Copy and Paste the link from YouTube. *Keep the video short (30-60 seconds).*

Layout	<input type="text" value="Video"/>
Youtube URL	<input type="text" value="https://www.youtube.com/watch?v=H75N1_-YQlc"/>

**Note/Warning:** Be aware that the **entire video will play** when you choose this option, so you want to make sure to keep it short! **We highly recommend videos do not be any longer than 30-60 seconds.**

The Video works almost identically to the Image, where the Video will appear, filling the top of the screen. Then it will say Thank You, Your Donor's Name and your Title below the image.



- **Effect:** You have the animation choice of Fireworks exploding, Hearts falling or Confetti falling when the milestone is showing.

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## Modern Theme Additional Pages/Slides

The Modern theme allows you to change what is presented on the screen from your phone. You can configure any of the extra screens from above the example display.

The Accent color and the Logo from the **Shared** tab > **Logo & Branding** will be used for these screens.

**Note:** Be aware that the text will wrap around and eventually fall off the screen if you have too much text on your Welcome and Thank You pages, so make sure to view the display so it looks right.

BALLOONS on 41444 (Active)

### Setup Fundraising Thermometer



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## Welcome

With the Welcome screen enabled, you can edit the Title and the Subtitle. The image is the logo that you set in the **Shared** tab under **Logo & Branding**.

Thermometer

Welcome

Instructions

Thank You



Please note: due to different resolutions of this preview screen and the thermometer screen, there might be slight differences.

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## Instructions

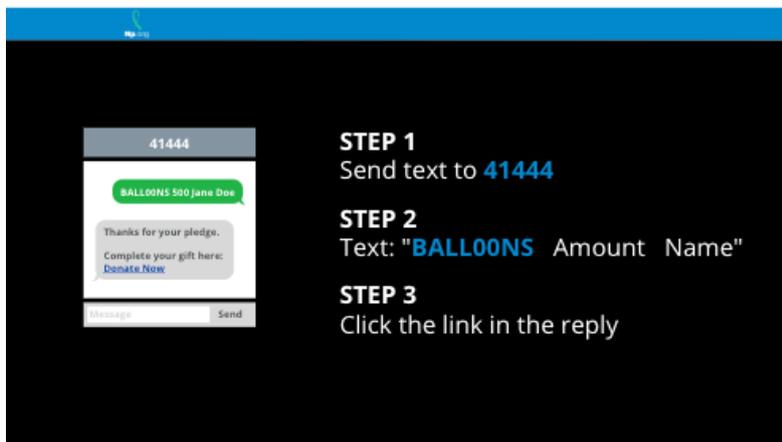
There is nothing to edit on the instructions page. This page provides your supporters both a visual and text based instructions on how to text in to pledge and donate. If you would like additional materials, such as table tents, scripts, and more check out the [Event Kit here](#).

Thermometer

Welcome

Instructions

Thank You



Please note: due to different resolutions of this preview screen and the thermometer screen, there might be slight differences.

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## Thank You

Like the Welcome screen, with the Thank You screen enabled, you can edit the title and the Subtitle. The Title will be animated when you go to this screen.

Screen

Achievements

Shared

Enable Screen

ON

Title

Welcome!

Subtitle

To our event!

Screen

Achievements

Shared

Enable Screen

ON

[Thermometer](#)[Welcome](#)[Instructions](#)[Thank You](#)[Screen](#)[Achievements](#)[Shared](#)

Enable Screen

ON 

Title

Subtitle

Please note: due to different resolutions of this preview screen and the thermometer screen, there might be slight differences.

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## Modern Theme Complete

If you are using the Modern Theme, you are done and ready to display your thermometer. Read through to [Viewing your Thermometer](#) for instructions and suggestions for showing your Thermometer at your event. And view [Controlling your Modern Thermometer Pages](#) to see how to you can switch between the different screens.

## Viewing your Thermometer

To view your live Fundraising Thermometer to display at your event, look under the left-hand navigation menu for the gray **Display Links** box on the left side of the page. Clicking **View Fundraising Thermometer** will show you the live thermometer in a new window with its own URL. You can give this URL to your event's AV or IT team so they can project it for you without needing a GiveSmart Fundraise account.

Click anywhere on your live thermometer to view it at full screen, which is ideal for projecting during a live event.

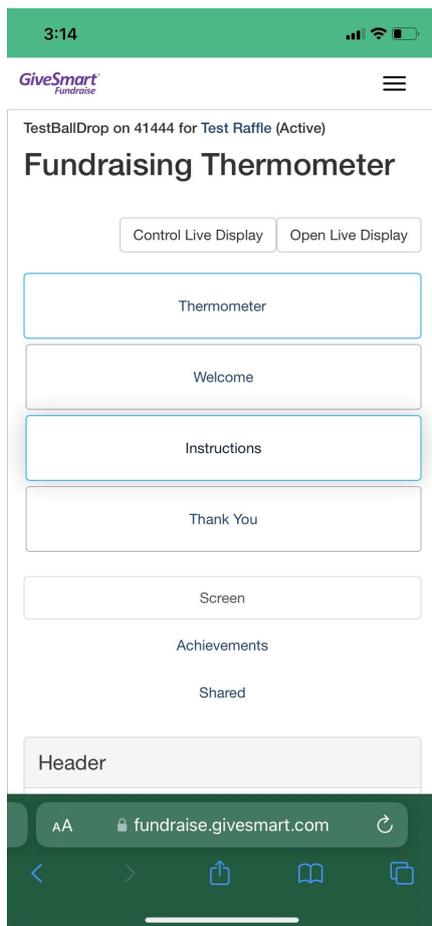
*We recommend testing your Fundraising Thermometer at the venue by texting in a test pledge during your pre-event rehearsal. You can clear the thermometer page using [Reset Thermometer](#) mentioned above, or you can erase or clear individual test pledges from the **Reporting > Existing Reporting > Manage Pledges** page. For information on this, [click here](#).*

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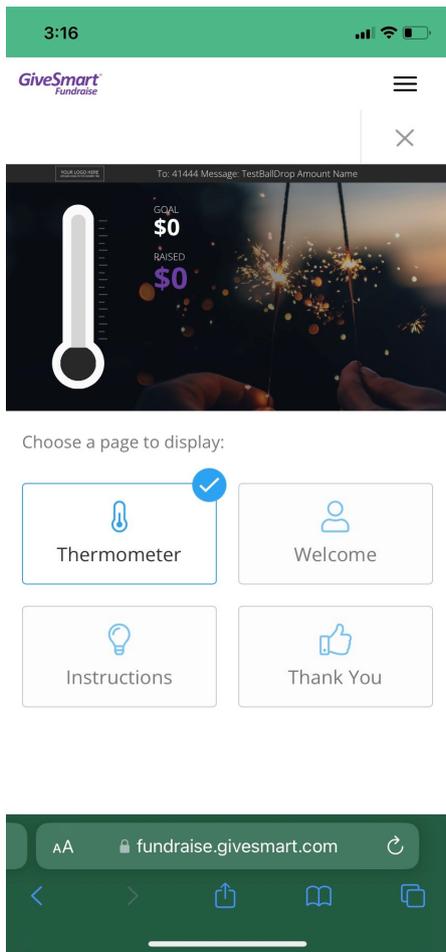
## Controlling your Modern Thermometer Pages

With the additional pages on the Modern Thermometer, you can control which page will be displayed from your phone or tablet.

From your mobile device, log into your GiveSmart Fundraise account. Go to the Fundraising Thermometer page and tap the button Control Live Display.



When you do, you can see what is displayed from your phone, and you can tap to select any of the four screens and change the projected display to that screen.



Note: Due to the way your phone may be connecting, be aware that it may take up to five seconds before the actual screen changes after you tap the button.

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